

Hilaco is the art of exporting

### The HilaCo farm's story

is about a child who once walked through a field of hundred palms, laughing and touching them! With his little hands, he planted seeds in the heart of the Well-draining soil, and he lullabies them with his childish talks. And now they're like fruitful trees, with all the joy and delight of children seen in the fruit they yield each year!

It symbolizes all of the labor and hardship put in by the hands that created acts of kindness under the Farm's naturally Sandy, loamy, well-drained soils, along with the hot, dry, and sunny conditions, produce ideal growth conditions for the sweet snack – high-energy crop, high in fiber, calories, and natural sugars, and the most nutritious fruits in the tropics and subtropics.

And today, as a result of our sincere efforts with love, from the bottom of our hearts, and in appreciation for the kindness that has been shown on our



## **Iranian Dates' History**

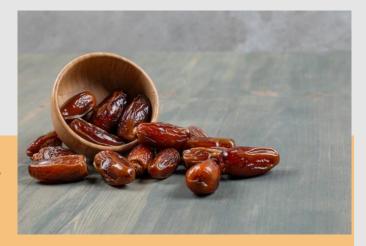
One of the oldest cultivated trees in the world is the date palm. They were first seen in the Persian Gulf area. Before palm trees were cultivated on purpose, dates were used as food for thousands of years. This cultivation is said to have started in modern-day Iran some 7,000 years ago.

Iranian dates come in a huge variety. Persian dates are utilized in many ways depending on their characteristics and degree of color.

### What

# is the unique attributes of

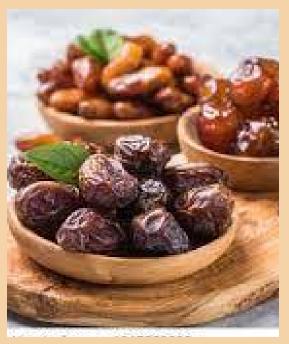
### **Iranian Dates**



Every region of Iran has a climate that is appropriate for growing particular varieties of dates. The Mazafati, Klute, and Farehkon varieties of dates are all grown in Kerman Province.

Piarom, Sayer, Kabkab, and Zahedi are ideal for other provinces including Hormozgan, Khuzestan, and Bushehr. In Iran, Hormozgan produces the majority of the country's dates, followed by Kerman (21.6%), Khuzestan (17.6%), Bushehr (13.4%), Beluchestan (12.2%), and Fars(12.3%).





Palms and people resemble each other greatly. Palms, unlike other plants, would not survive if the top of their trunk was chopped off.

Additionally, if water gets to these are as during a flood or other comparable scenario, they would perish by suffocation, just like a person would. For these and other reasons, southern Iranians treat palm trees just like a beloved friend of their own. The counting unit for palms is "person."

## Astamaran or Sayer (semi-dried date)

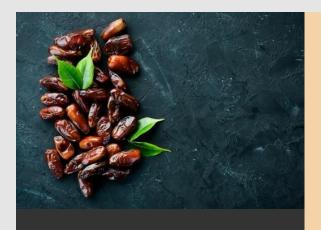
The most amount of Iranian dates export belongs to this category. Its unique features consider as high sugar content and low cellulose content.

## Shahani(also called KhorkShani, is a dried date)

Its khalal is sweet, so some amount of its palm fruit is being consumed in khalal stage. These dates are late-ripening type.



Types of Iranian Date



## Types of Iranian Date

#### Zahedi

It is very different in appearance; it is hard and shiny. They are chewy and semi dry and have peanut-buttery flavor and taste.

#### Mazafati

They are top-selling fresh and soft dates fruit.

#### **Piarom**

This kind is known as the most luxurious and expensive variety of Iranian dates. Piarom dates are considered semi dry and meaty. Because of its low sugar, Piarom dates can be consumed by diabetic people.

#### Kabkab

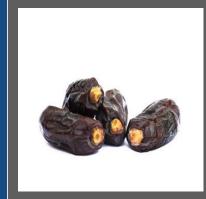
This variety of dates are opal dark red to blackish brown in color.

#### Rabbi

It is the most early-ripening type of dates in Iran. They are soft, dark brown in color and long in size and can be kept in normal temperature of room. They have thin, meaty skin and soft texture.



Kabkab



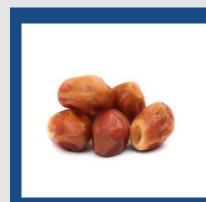
Rabbi



Mazafati



Sayer



Zahedi





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